



WHO WE ARE

Founded in 1964 Hamta Group provides a range of turnkey solutions and services to variety of industries in the Middle East. We are also sole agent of some of the leading manufacturers and suppliers in the world.

Our group is supported by very solid financial backing, which is a result of our long history and varied experience. We've been in business for almost 50 years and throughout that time we have constantly refined our operations to be as efficient as possible. At the moment our group comprises of a number of main business units.

GRAPHIC ARTS INDUSTRY

Hamta is a respected and well- known name within graphic arts community in Middle East. All the major players in Middle Eastern printing industry including printers, suppliers and trade associations recognize Hamta group as a key player in graphic industry in the Middle East. We are the exclusive agent for 27 international manufacturers and suppliers in graphic arts industry.

FOOD INDUSTRY

Our food business unit is rapidly growing. During 2012-2013 fiscal year this unit generated more than \$ 200 million USD in sales and we are working closely with top international food industry players around the globe. When it comes to food industry we boast local knowledge plus international support.

AUTOMOTIVE INDUSTRY

Hamta was the franchise holder of Ford Motors prior to the 1979 Iranian revolution. Backed by our legacy in automotive industry, in 2013 we decided to re-enter this market. Since the beginning of 2013 we have been exporting and delivering cars to Iraq market. We are committed to invest substantially in this sector to respond to the increasing demand for all kinds of cars.

OIL. GAS & PETROCHEMICAL

Hamta Group has trustable experience in importing Equipment and high tech technologies addressed to Oil industry in the Middle East Hamta Group cover a wide range of activities from design, manufacturing, engineering, commissioning of heavy equipment and machinery (including, inspection, testing, certification and maintenance) through up to visualization systems, software solutions and Safety & Environment services. Because the Hamta Group is well connected with its European counterparts, it has a wide international network and a strong base at its disposal.



A MESSAGE FROM MANAGING DIRECTOR

We are almost halfway through the second decade of 21st century and we are witnessing with awe, a seismic shift in global businesses practices. We find ourselves part of a global society undergoing major changes at an unprecedented rate, and how we adjust to those changes will determine our success as an organization able to meet its customers' demand for new technology and better efficiency.

With the goal to fill the gap between our customers' demand for top of the line products and state-of-the art technology available in the market Hamta Group is relying on top notch experts and 50 years of valuable experience in offering innovative turnkey solutions.

Our ability to respond to ever- changing consumers' demand and priorities as well as our flexibility to face the uncertainties and fluid market conditions in the Middle East have galvanized our position as a leading entrepreneur and solution provider to customers across the board.

Hamta Group is also committed to protecting the environment through continuous improvement of its processes, products, and services. We believe business development and good environmental practices go together. We're constantly evaluating how our efforts are performing and we are always trying to find new ways to reward those who put their trust on us. Last but not least I would like to express my gratitude to all our valuable customers. We'll do whatever it takes to offer best possible services worthy of our business partners and clients across the region and beyond.





MISSION

We support our community and society by offering reliable products and services. To earn the valuable trust and respect of our customers and employees we rely on superior performance, constant interaction and efficient communication. We keep growing and developing rapidly by strengthening our relation with domestic and international partners.

VALUES

We believe in honesty and responsibility. We will always stay true to our values and commitments. We recognize that our customers and partners are our most valued assets. We respond to issues that matter to our customers and partners, and we are always on the look out to find more efficient ways to help them.

VISION

To become one of the strongest and most profitable holding companies in the Middle East and beyond by offering exceptional and efficient customer oriented services and building strong ties with industrial partners. With our diverse teams, Hamta Group will provide essential and modern technology to companies and business in accordance with environmental standard and international guidelines.



Hamta company is an environmentally conscience company. We stay away from hazardous material, refraining our employees from using them as well. We manage our waste responsibly and legally. We are encouraging our employees to respect the environment and save energy.

We work to create a better working environment and contribute to the sustainable development. We have set clear objectives and guidelines for our green approach. As a company working with top European manufacturers and leading suppliers of industrial and consumer products we have been expected to impose strict environmental safety standards across all divisions and units within our group.

However for us looking after the eco system is not just a business imperative it is part of our moral

codes. We strongly believe that ethical environmental practices are in total conformity with day to day business activities. We constantly evaluate our operations and fine tune them in accordance with new environmental regulations. We strongly believe running an ecofriendly business helps us reduce our impact on the environment and preserves natural resources.

We constantly look at our business activities to see if we can do anything differently. From using recycled material to ecofriendly warehousing we strive to be in total harmony with our environment. We are determined to reduce our carbon footprint by assessing and measuring it. Although we are working and living in a region that environment is not its first priority but we are confident that our green approach is in our best interest and the people who rely on us.

Hamta Group has introduced a training program for its staff in order to draw their attention to environmental issues as well as encourage them to throw their support behind company's green initiatives.

ENVIRONMENT

OUR GREEN APPROACH

HAMTA GROUP

MILESTONES



1940 Abdolreza Sezavar from an educated family in Tehran Bazar, which then considered the business and trading hub of Iran, launches his own venture in food industry.



1968 "IRAN Ford" was established as a franchise holder of American Ford Motors Company in Iran.



1992 Hamta Graphic became a leading company in graphic arts industry in the region and started working with CIS countries as well.



1994 Hamta opens new branch office in Dubai.



1996 Hamta foundation was established by Mrs. Maryam Moltaji.



2012 Having an annual turnover of 200 million dollars, Hamta is the biggest supplier of rice in Iran.

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1945 He ventures into a partnership with Sezavar family which by then already had established a sound reputation as a tea and sugar trader. 1953 Barf, their private garment producing company is born 1964:Hamta's first office is opened.

the helm of the company enters the car business while looking after the day to day activities of the garment factory.

1973 Hamta launched its venture in graphic arts industry and imported the first gravure presses in Iran for packaging industry. Since then Hamta has always had the best technical teams 1974 Barf Co was closed and the holding's name changed to Hamta Group. 1984 Following 1979 Iranian revolution many commercial and industrial activities were severely disrupted. The US sanctions were also starting to bite. Against such a backdrop Hamta's management decided to embark on a restructuring plan.

1999 Reza Sezavar, the middle son of the Sezavar family takes charge as the new managing director. 2004 Hamta consolidates its position as a leading company in graphic arts industry and food business 2008 Hamta enters car importing business and opens a new commercial center 2009 Hamta opens branch office in Erbil, Iraq. 2010 Hamta establishes itself as a major supplier of food products and printing equipment to Iran, Iraq and CIS countries.

INDUSTRIAL LUBRICANTS

High Quality, Optimal Performance: Our industrial oils are produced with advanced technology to deliver the best performance under the toughest working conditions. Compatibility with Various Equipment: Our products comply with global standards and are suitable for a wide range of industrial applications. Environmentally Friendly: Our industrial oils combine high performance with environmentally conscious formulations.















of heavy equipment and machinery (including, inspection, testing, certification and maintenance) through up to visualization systems, software solutions and Safety & Environment services. Because the Hamta Group is well connected with its European counterparts, it has a wide international network and a strong base at its disposal.

Precision Engineering for a Sensitive Industry: Our equipment is designed to meet

the specific requirements of the oil and gas industries, ensuring safety and optimal performance. Continuous Technical Support: Our technical team is ready to provide services and consultation for the installation and maintenance of your equipment. Innovation and Reliability: State-of-the-art technology and high-quality materials result in products with long lifespans and unparalleled efficiency.





AUTOMOTIVE

Hamta Motor is a company of Hamta International Group for sales and services
Passenger Cars and Trucks in territory of the Middle East. We are also a leader
in Premium car dealership in the Middle East. We are one of the well known
distribution channel in the territory that built on the principles of transparency,
engagement, and integrity towards its customers and associates. We are customer
focused at all times in order to anticipate, understand, engage and exceed
expectations.

Whether it's the internal or external customer, an existing client or a prospective future account, the customer is central to everything we do. Hamta Motor's team has always been committed to providing our customers with an excellent experience. We pride ourselves in delivering a truly outstanding experience to our customers at all levels and across all departments. We work hard to ensure our customers are dealt with honestly, in a straightforward manner, professionally, and courteously.



We started doing business in 2006 and sold more than 1400 passengers cars in the past years. Our partners always respect us and it made us a credible business partner because our Financially Strong condition, professionally understanding of Premium & Luxury retail business and ideally experience in automotive retail and because our established proven links to our potential customers as well.

With a network of partners and sales teams spread across Middle East, Hamta Motors has carved a distinctive niche as one of the Middle East business leaders. Our vision is to be the automotive company of choice, by providing value-based customer experiences, enabled by an empowered and engaged workforce.

HEAVY DUTY MACHINARY

Our company specializes in supplying premium heavy machinery to industries across the Middle East. With a focus on quality and innovation, we offer an extensive range of equipment, including dump trucks, mining machinery, and cranes, designed to withstand the region's demanding environments. Our commitment to superior machinery solutions makes us a trusted partner for construction, mining, and logistics companies, ensuring they meet project timelines and maintain high operational efficiency.



GRAPHIC ARTS INDUSTRY

PRESS, PREPRESS, POSTPRESS, DIGITAL & SECURITY PRINTING We are the exclusive agent of 35 top international graphic arts companies in the Middle East. Mitsubishi Heavy Industries Printing & Packaging Machinery brings a diverse customer base that includes major printing companies for large-format presses in Japan and in other regions around the world, particularly in Asia. Together, we are capitalizing on the strengths of both to provide useful products and services to our customers.

With nearly 100 years of engineering expertise, and in-depth, global industry knowledge, Nilpeter delivers outstanding flexibility, quality and cost effectiveness, covering all printing processes, widths, substrates and markets. Nilpeter's flexible, high-performance Narrow web printing solutions are designed to meet converters evolving business needs - so they can offer innovative label and packaging. MGI Digital Technology provides groundbreaking and value-added solutions for the graphic industry. Founded in 1982, MGI Digital Technology is a public company and listed on the NYSE Alternext Paris as ALMDG. MGI'S R&D center blends engineering performance in electronics, IT, micro-mechanics, colorimetry, chemistry and inkjet, while keeping current with market demands and trends. With an annual investment of 20% of sales back into R&D, the constant innovation process leads to the rapid integration of new technology in order to provide graphics professionals with unparalleled quality, flexibility and profitability in the evolving graphics market.

Schobertechnologies stands for innovative high-performance solutions and the efficient processing of technical products. The innovative rotary die cutting machine features hybrid drive technology for format-independent processing combining continuous and intermittent sequences during the cutting and creasing process. This takes place in an in-setting process, always in register with the print. In this way, a wide range of print format lengths can be covered with one set of tools. We also supply turnkey printing and converting solutions solutions for packaging film producers and food industry as well specialized printing solutions including Moog Sheefed Rotogravure presses and more.



HAMTA AT DRUPA 2024



















FOOD INDUSTRIES

Hamta Group's Food division importing huge volume of quality Rice and Halal food in the Middle East. Hamta Group Food industry affiliated company (Aeroplane Rice) is the biggest supplier of Rice in the Middle East. Having an annual turnover of 300 million USD, At present, demand for halal food in Islamic countries amounts to \$80 billion a year. We want to increase our share in the global market to at least \$1 billion by the year 2025.



BEAUTY AND SELF-CARE

SHE is our brand for high quality beauty and self-care products. We believe that beauty products should enhance your natural allure without compromising your health. SHE lipsticks are made without synthetic chemicals, using only pure, organic ingredients. Every tube of SHE is a statement of our commitment to clean beauty and empowerment.

Empowerment, elegance, and integrity form the core of **SHE**. We champion sustainable beauty that allows you to express yourself while caring for your health and the planet.

beautiforher.com



SUPPORT & AFTER SALES SERVICES

REMOTE SERVICES hamta's remote service system enables customers and users to get their equipment back into production without the need for technician presence. The repairs can be done remotely through instructions provided online. Even if the service of technician is required the problem has already been identified through remote service system and technician is aware of the problem and the tools needed to fix it. This value added service enables customers to save time and money.

CUSTOMER SERVICE CALL CENTER Our trained, certified and highly skilled team are just a telephone call away with the rapid solutions and detailed information. the calls are answered in no time to resolve issues and provide advice. we are on call 365/7/24. TRAINING We strongly believe in efficient and proper training and based on our customers' requirements we provide customized and general training. our training programs enables our customers to handle the technology and also perform the basic troubleshooting steps. our training helps customers to reduce the equipment's downtime considerably.

SPARE PARTS Our stock of genuine spare parts is constantly monitored and updated regularly, customers can order online from Hamta's website.

http://www.hamtagroup.com/services.htm



MANAGING TECHNICAL SUPPORT

Hamta's autonomous technical department oversees all our customer support and service activities, audits resources and ensures our customers receive the best technical support available.

The department is divided into 3 subdivisions:

- 1. Electronic services
- 2. Mechanical services
- 3. Software maintenance

Our efficient technical department always works with highly skilled staff and professional technicians to be able to resolve complex technical issues. The sheer professionalism of our teams is certain to contribute to the success of our customers. Our policy is to bundle our products with technical assistance and necessary training. To do so our technical department is equipped with wide range of software, hardware and sophisticated tools. Our customer support packages including remote service as well as call service center facilitate direct communication between clients and our professional team. For spare parts enquiry users can simply logon to our website, fill up the form online and place their order. It can't get any easier. We have already started to offer our technical support and training services to our iraqi customers. Since we are planning to enter automotive industry in a big way, our technical support division will play an increasing important role in our overall success.

Thank you for choosing us.





THE SECOND

Customer Delight Award

MENA

Awarded Hamta International Group for providing excellent support and service to its customers over the past years and making them delighted and dazzled through fantastic dedication and commitment to customers.





PARTNERS TESTIMONIALS



I worked with agfa graphics for 11 years, then i moved to xeikon international, the belgian manufacturer of today's fastest digital presses in the world. This group of companies also manufactures the high end ctcp offset prepress equipment, as well as its brand new flexographic imager: the thermoflexx. As the area manager of all 3 product lines for the middle east & africa regions i had the opportunity to cooperate with hamta group and also had the privilege to meet important Middle Eastern industry players, both in europe and since 2013 locally in the Middle East. For years hamta group has shown its outstanding professionalism in its flagship product, the basysprint. In the last 10 months the company proved itself as a high performer in selling our xeikon digital presses. For these reasons, we look forward to a successful cooperation with our latest thermoflexx, as well as new business developments in irag. Xeikon & hamta are just poised to grow for many years to come.

Vincent van horenbeeck Sales manager, xeikon co.

CUSTOMER TESTIMONIAL

Hadith-e kosar is a leading security printing company in IRAQ. Our company has a strong and long business relationship with hamta group. Hamta's level of professionalism and excellent service is impressive. We have been working with hamta since 20 years ago and during this time the exceptional technical support offered by hamta's top notch experts was always praise worthy. Hamta has always been there for us, offering round the clock service and support. Here is our take away from working for more than two decades with this dynamic group.

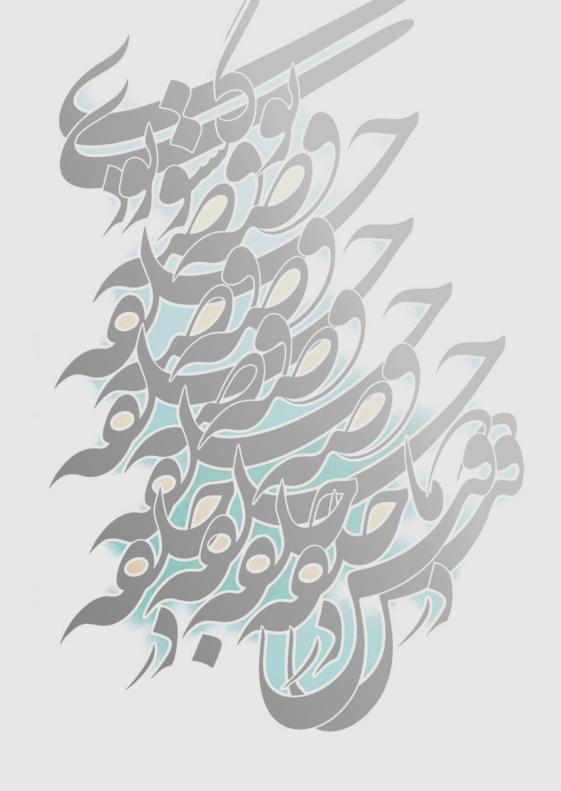
- 1. Other than offering the best available state-of-the- art technology in the market hamta provides the latest information and advice on how to get the most out of the technology.
- 2. Having in mind the particular requirements of its customers hamta offers the best options and equipment configuration at the best possible price.
- 3. Exceptional level of after sale service and technical support including remote service, customer call center service and more.
- 4. The company sends regular updates on the world of graphic arts as well as new graphic arts technology and processes to customers.

Abbas salehi | Managing director, hadith-e kosar co.

As the acting trade commissioner for flanders investment and trade (the commercial section of the belgian embassy in tehran, Iran) i would like to endorse, mr. Mohammad reza sezavar managing director of the hamta group. The company represents top belgian graphic arts equipment manufacturers including agfa graphics, punch graphix and xeikon in Iran. The company also is supplier of several other european brands in different industrial sectors. Mr. Sezavar is a highly skilled and a trust worthy person. During last ten years he has been cooperating successfully with many foreign companies in order to import essential and authorized goods and equipment to Iran. I highly recommend him and i wish him luck and success in his future endeavors.

Flanders investment and trade (the commercial section of the belgian embassy) Elisabeth vankerckhoven Acting trade commissioner





YOUR GATEWAY TO

MIDDLE EAST MARKET





HAMTA GROUP COMPANY



www.hamtagroup.com

